

Relax2night

Apply to your head, before you go to bed



**OVER
100
APPLICATIONS**

What is Relax2night used for?

With over a 100 applications per stick, Relax2night is a herbal based formulation which can be applied to the forehead and is used for its relaxing action. It is unique in its purpose and it is applied directly to the forehead and it is also a herbal based product for external application only.

The compact design of Relax2night means it is easy to carry and apply when required upto 2 times daily. Simply stroke Relax2night across your forehead before going to bed, ensuring that you avoid direct contact with your eyes. The clear wax consistency also ensures that there is no residue from using Relax2night and it evaporates quickly.

How do I use Relax2night?

Apply directly on the forehead. Do not swallow.

For adults and children over the age of 12:

- > Twist the base until the Relax2night stick protrudes slightly
- > Apply the stick gently across the forehead, taking extra care not to apply near the eye area
- > After use, retract the stick into the dispenser and replace the cap
- > Reapply as and when required
- > This product is best suited to be applied at night
- > This product should not be used before operating heavy machinery or driving as it can cause drowsiness

Storing Relax2night

Can be stored at ambient room temperatures.



Further information

What does Relax2night contain?

The ingredients are: Menthol, Avena Sativa (Oat Seed), Tocopheryl Acetate (Camphor), Artemis Nobilis (Chamomile), Syzygium Aromaticum (Clove), Lavadula Angustifolia (Lavender), Mentha Piperitta (Peppermint), Lemon Balm, Aqua, Glycerine, Cyclopentasiloxane, PEG/PPG-18/18 Dimethicone, Sodium Stearate, Butylene Glycol, PEG-12 Dimethicone, Phenoxyethanol, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Isobutylparaben.

What Relax2night stick looks like and the contents of the pack

Relax2night is a semi-solid, clear-white coloured stick. The stick is available in a dispensing container, fitted with an outer cap, and labelled with all the necessary information.

The outer package has been designed to highlight the calming effects of the product using a light tone aquatic colour unique to the brand.

Each outer package is embossed and has foil paper lining making it an attractive product for impulse buyers.

Marketing

There is a substantial campaign that will be launched this winter with outdoor advertising, various exhibitions and the launch of the product website. A marketing budget of nearly £1 million has been earmarked for this product with strong demand from several distributors who have already received delivery of a substantial number of outers within the first week of the product launch.

There are also other product variations in the pipeline, which will follow shortly.

Safety testing

The ingredients in this formulation have been assessed as safe for use in cosmetic products by the CIR Expert Panel and/or EU Scientific Committee on Consumer Safety. The product has been tested by an accredited UK test house and the toxicology evaluation report is available upon demand.

Manufacturing, distribution and marketing details

Prince Pharma Limited
64 New Cavendish Street
London
W1G 8TB

Tel: 0207 262 3434

Fax: 0207 706 3599

Email: info@relax2night.co.uk

Web: www.relax2night.co.uk